The NAMA Support Project (NSP) aims to transform the Mexican housing sector, in particular low-income housing, by promoting cost-effective, energy-efficient building concepts and technologies, enhancing and harmonising support mechanisms, raising awareness among consumers, and increasing the capacities of project developers.

- Limited knowledge and experience in the area of energy-efficient construction.
- Subsidized energy prices which disincentivize the market.
- Costly technical equipment and building materials.
- Weak regulatory environment.

**Financial component**

**Supply:** loan guarantee to financial intermediaries and subsidies for small and medium-sized developers.  
**Demand:** loan guarantee to financial intermediaries and subsidies for small and medium-sized developers.

**Technical component**

Technical assistance to large public housing financiers and housing developers.

By 2017, the original mitigation target had been surpassed with reductions exceeding 1,090,000 tCO₂e.

The initial target of 11,000 housing units subsidized or mobilized was surpassed with 49,625 units reached by 2020.

Initial targets to leverage EUR 120m in public financing and EUR 80m in private financing have been exceeded with EUR 200m and EUR 107m mobilized as of 2020.