

# Implementation of New Housing NAMA in Mexico



## Mexico



➤ 100,000  
beneficiaries



1.1 tCO<sub>2e</sub>



GIZ – KfW  
as NSOs

The NAMA Support Project (NSP) aims to transform the Mexican housing sector, in particular low-income housing, by promoting cost-effective, energy-efficient building concepts and technologies, enhancing and harmonising support mechanisms, raising awareness among consumers, and increasing the capacities of project developers.



Ministry of Environment (SEMARNAT), Ministry of Agrarian, Territorial & Urban Development (SEDATU), National Housing Commission (CONAVI); Sociedad Hipotecaria Federal (SHF)



EUR 14.9 million



Implementation



2013-2021



## Change in the Face of Challenges

- Limited knowledge and experience in the area of energy-efficient construction.
- Subsidized energy prices which disincentivize the market.
- Costly technical equipment and building materials.
- Weak regulatory environment.



## Achieving Transformational Change



### Financial component

**Supply:** loan guarantee to financial intermediaries and subsidies for small and medium-sized developers.

**Demand:** loan guarantee to financial intermediaries and subsidies for small and medium-sized developers.



### Technical component

Technical assistance to large public housing financiers and housing developers.



## Expected Outcomes



By 2017, the original mitigation target had been surpassed with reductions exceeding 1,090,000 tCO<sub>2e</sub>.



The initial target of 11,000 housing units subsidized or mobilized was surpassed with 49,625 units reached by 2020.



Initial targets to leverage EUR 120m in public financing and EUR 80m in private financing have been exceeded with EUR 200m and EUR 107m mobilized as of 2020.